

# Welcome to Brazeau County

## Tourism

### Industry is in Our Nature

The wide range of industries operating in Brazeau County – oil & gas, agriculture, forestry, bio energy and tourism – bring more opportunities for employment and business than ever before, making Brazeau County one of the most desirable places to live and work in Canada. When you add economic vitality to natural beauty and a healthy community, you get a place that thousands of people want to call home. And every year more people are calling Brazeau County home, settling in our region with big hopes for the future and for their families.

### Tourism

#### Make Brazeau County Tourism Your Business

Put the beauty of Brazeau County to work for you by investing in our ever-expanding tourism industry. The people in our region know how to spend their time and their money when it comes to outdoor recreation. From rental needs for ATVs and snowmobile riding, to equipment shops for hunting, fishing, camping and hiking, as well as the necessary accommodations and amenities like hotels and motels, eateries and restaurants that visitors need, many businesses have found success in our region's growing tourism industry.

It's not only residents of Brazeau County taking advantage of our range of recreational opportunities. We're quickly becoming the playground of the Edmonton region, a city that more than one million people call home.

With the expansion of the Sunchild Road (Highway 620), better connecting Brazeau County to the rest of Alberta, and the newly developed Eagle Point Provincial Park and Blue Rapids Recreation Area, this is an industry that is only going to see bigger profits in Brazeau County.

#### Quick Stats:

##### Food Services and Drinking Places 2013

According to results from Statistics Canada's Food Services and Drinking Places survey, Alberta's unadjusted total receipts for October 2013 were up +9.9% to \$715.7 million, compared to October 2012 (\$651.0 million).

Preliminary	Average Y-T-D Total
Total Receipts for Alberta	\$678.0 million
% Change from 2012	6.50%

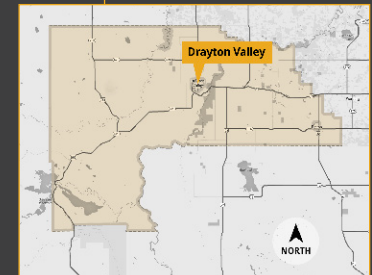
##### Occupancy Rate

	Y-T-D Total
Alberta Resorts Occupancy Rate	57.80%
Point Change from 2012	0.6
Average Daily Room Rate	\$202.40
Variance from 2012	3.50%

	Y-T-D Total
Total Alberta (excluding Resorts) Occupancy Rate	69.50%
Point Change from 2012	2.3
Average Daily Room Rate	\$137.86
Variance from 2012	3.80%

### Location

Established in 1988, Brazeau County is located approximately 160 kilometres southwest of Edmonton and is home to the Town of Drayton Valley and the Village of Breton.



### Fast Facts:

- Youthful workforce with average age of 37
- Labour force participation rate of 75.5%
- Competitive taxations rates for commercial, residential and industrial Land (see table on other side)
- High average household income of \$80,127.00
- Well educated workforce – 42% of Brazeau County adults have post-secondary education

**Discover how Brazeau County can help your business.**

Call Wanda Compton, Manager of Economic Development & Communications, at 780-542-7777

[www.businessinbrazeau.com](http://www.businessinbrazeau.com)



## Demographics

	Drayton Valley	Brazeau County	Breton	
	<i>Total</i>	<i>Total</i>	<i>Total</i>	<i>Combined</i>
Pop. in 2011	7,045	7,195	495	14,735
0 to 4 y/o	575	450	30	1,055
5 to 9 y/o	485	475	25	985
10 to 14 y/o	455	495	30	990
15 to 19 y/o	525	555	30	1,110
20 to 24 y/o	500	420	25	945
25 to 29 y/o	670	425	35	1,130
30 to 34 y/o	575	410	25	1,010
35 to 39 y/o	465	450	25	940
40 to 44 y/o	465	535	35	1,035
45 to 49 y/o	520	660	40	1,220
50 to 54 y/o	450	700	35	1,185
55 to 59 y/o	385	540	40	965
60 to 64 y/o	240	385	20	645
65 to 69 y/o	205	290	25	520
70 to 74 y/o	145	210	20	375
75 to 79 y/o	150	110	30	290
80 to 84 y/o	130	60	10	200
85+ y/o	105	25	15	145
Median age of population	32.7	39.4	41.6	
% of population age 15 and over	78.4	80.3	81.9	

*Source: Statistics Canada 2011 Census*

## Tax Rates

Drayton Valley	
Residential/Farmland	Non-residential
5.36%	11.57%

Brazeau County	
Residential/Farmland	Non-residential
2.00%	9.04%

Breton	
Residential/Farmland	Non-residential
8.73%	11.66%

*Source: Alberta Municipal Affairs*

## Education Level

Brazeau County Adults (25 & up) with Post-secondary Education	
University	7%
College	15%
Trades	20%
<b>Total</b>	<b>42%</b>

*Source: Statistics Canada 2011*

## Climate

Month	High	Low	Rain	Snowfall	Sunlight
January	-7.0 °C	-16.0 °C	1.7 mm	25.2 cm	8 hours
February	-6.0 °C	-17.0 °C	1.4 mm	18.0 cm	9 hours
March	1.0 °C	-10.0 °C	1.8 mm	18.6 cm	12 hours
April	11.0 °C	-2.0 °C	14.0 mm	12.8 cm	14 hours
May	18.0 °C	4.0 °C	49.5 mm	4.7 cm	16 hours
June	21.0 °C	8.0 °C	98.0 mm	0.0 cm	17 hours
July	24.0 °C	11.0 °C	106.0 mm	0.0 cm	16 hours
August	22.0 °C	8.0 °C	73.5 mm	0.1 cm	14 hours
September	17.0 °C	4.0 °C	46.3 mm	1.6 cm	12 hours
October	11.0 °C	-1.0 °C	13.3 mm	9.5 cm	10 hours
November	1.0 °C	-9.0 °C	3.0 mm	20.2 cm	8 hours
December	-7.0 °C	-16.0 °C	1.3 mm	23.2 cm	7 hours

*Source: Environment Canada Climate Normals*